

SECRET-SECURITY INFORMATION

THE JOINT CHIEFS OF STAFF

JOINT SUBSIDIARY PLANS DIVISION

**JCS Declassification/Release Instructions
on File**

SPDM-416-52
24 September 1952

MEMORANDUM FOR THE PSYCHOLOGICAL STRATEGY BOARD:

Subject: National Psychological Strategy with
Respect to [REDACTED] (PSB D-21, Draft #6).

25X6

Reference: SPDM-331-52.

1. I have studied the subject paper, and, although I believe that it is an improvement over the previous draft, I feel that certain additional changes, chiefly in structure and emphasis, would further improve its effectiveness as national psychological guidance.

a. The heart of the strategy, it seems to me, consists of the psychological objectives and tasks. These supply the guidance, based on which:

- (1) The action agencies can plan; and
- (2) Other agencies can furnish appropriate support.

They thus ensure over-all coordination of the national psychological effort. For this reason, I strongly recommend that the objectives and tasks be highlighted by grouping them into a separate section. In this connection, it may be advisable to consider PSB D-11b as a prototype.


b. The inclusion, in the body of the paper, of certain specific actions, has the effect of weakening, rather than strengthening this national guidance. There may well be specific actions which the panel feels merit consideration, and therefore should be highlighted in a separate section or annex. This should be given a title which will make clear that the actions listed are neither mandatory nor all-inclusive. Further, I believe that action and support agencies should not be specified, since there seems to be no clear understanding of what this implies.

SECRET-SECURITY INFORMATION

S E C R E T

2. In my memorandum of 6 August 1952 (SPDM-331-52) I recommended that the approved strategy be promulgated as guidance. I felt and still feel that this is an essential step towards ensuring responsive and coordinated psychological operations. I recommended at the same time that Section VI of the paper be rewritten to eliminate any mandatory provisions. Because of the many divergent views on the basic issue of Section VI, i.e. authority, I now recommend the following solution:


- a. Eliminate Section VI entirely.
- b. Promulgate PSB D-21, when approved, as national psychological guidance.
- c. Prepare, as a separate problem, a standard procedure designed to ensure that effective implementing actions are taken in support of ALL national psychological guidance.


J. D. BALMER,
Brigadier General, USA,
Principal Military Advisor.

Copies to:

The Honorable David K. Bruce
Under Secretary of State
The Honorable William C. Foster
Deputy Secretary of Defense
General Walter Bedell Smith
Director of Central Intelligence

25X1A


Brigadier General John Magruder
Deputy for Psychological Policy, OISA,
Office of the Secretary of Defense
Mr. Joseph Phillips
Deputy Assistant Secretary for Public
Affairs, Department of State
Mr. Allen W. Dulles
Deputy Director,
Central Intelligence Agency

SECRET

- 2 -